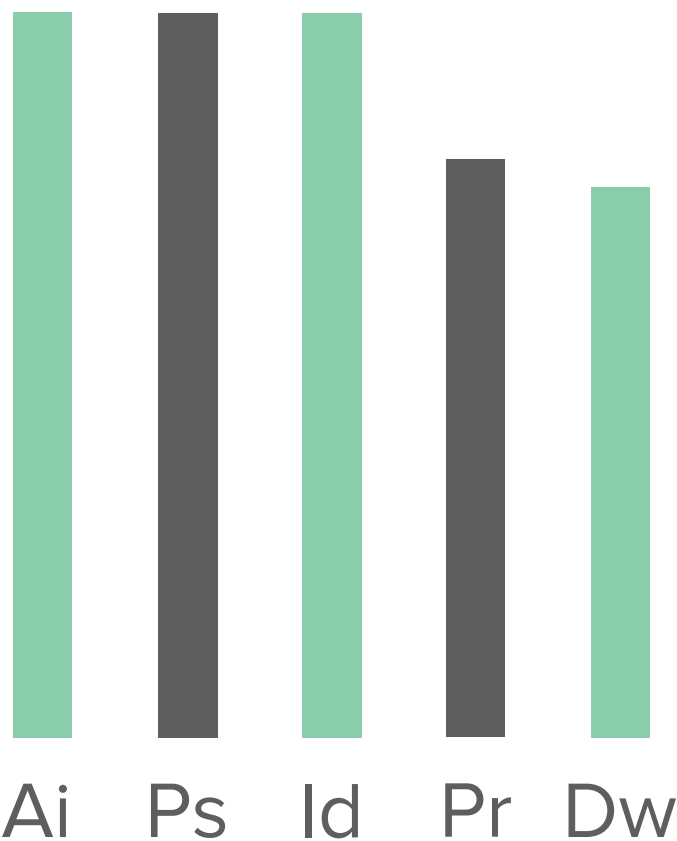


MIKE CLEMENTS

Copywriter • Designer • Human Being



📞 (970) 214-0017
✉️ mikesclements@aol.com
💻 mikeclementsportfolio.com

- Advertising/marketing copywriting
- Graphic design
- Branding/strategic communication
- Web design/development
- Photography

Design Media:



• Lead Designer/Copywriter

SmartClick Adworks

Salt Lake City, UT Jan. 2015-present

Strategized, designed, and wrote copy for digital ads, managed promotional email campaigns, crafted blog posts and worked to redesign clients websites through A/B testing. Worked with a creative team to strategize, conceptualize, and execute creative treatments for various digital marketing collateral.

• Strategic Communication Intern

CSU College of Agricultural Sciences

Fort Collins, CO 2013-2014

Worked with the Director of Communications to create and manage strategic marketing messages. Designed and created posters, mailers, fliers, and other marketing collateral used by the college for events, conferences, and a monthly magazine.

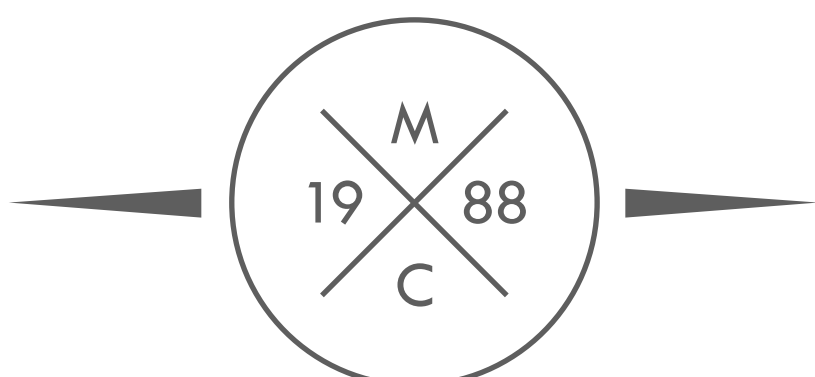
COLORADO STATE UNIVERSITY

FORT COLLINS, COLO.

- Bachelor of Arts - 3.5 GPA
- Journalism and Media Communication
- English/Creative Writing Minor
- University Creative Arts Scholarship for exceptional short fiction 2013-14

Other Skills:

- Blogging
- Video editing
- Technical writing
- HTML/CSS
- Audio engineering



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p www.pinterest.com/mikesclements/